

Sheryl Miller Long, M.D.

Irvine Family Care, 4870 Barranca Parkway, Suite 350
Irvine, CA 92604
Phone: (949) 417-9820 Fax (949) 417-9830

To My Valued Patients:

You are likely aware of the many changes affecting the practice of medicine that have developed over recent years. The increased requirements and demands from the insurance industry continue to heavily impact our ability to render care as Family Physicians. It is no longer possible for me to continue to provide the highest quality of personalized medical care that remains patient focused without now also making a significant change in my practice model.

I am writing to invite you to participate in my new practice model, **Direct Primary Care Access**. This program is being offered to my existing patients with either PPO insurances or Medicare. Starting January 1, 2020 being enrolled in the Direct Primary Care Access Program is the *only option* by which to remain under my care with any PPO insurances or Medicare plans. GNP HMO commercial and GNP HMO senior patients are not affected.

Your office visits will still be billed as usual to your insurance carrier. Your labs, imaging, specialist consults and medications are managed through your insurance just as before. The Direct Primary Care Access Program itself carries a separate Annual Fee. This allows me to offer improved access for same-day or next-day appointments, phone consult and care when medically appropriate, and longer visits, specifically for physicals. It also includes referrals and follow-up of specialists' care, hospital and ancillary care; continued personal communication through our NextMD.com Patient Portal; and, the elimination of previously assessed fees for medication authorizations, lost orders, and most other forms.

Enrollment Required: Because there are *only a limited number of patients* that I can care for within the Direct Primary Care Access Program, I ask that you *decide and return the Patient Application and Agreement as soon as possible*.

Key Dates and Actions:

1. October 31st, 2019 - Return the Application and Agreement Form no later than October 31st.
2. November 30th, 2019 - You will be advised of your enrollment status, admitted or not, via a NextMD email.
3. Last week of December 2019 - Expect an invoice for payment of your Annual Fee.
4. January 1st to January 16th, 2020 - Payment is due to secure your enrollment.
Please be aware that if payment is not received by 1/16/20, your enrollment is forfeited. You will be placed on a waiting list until which time I am again able to accept additional patients.

Please review the FAQ's, Patient Application and Agreement for details regarding the Direct Primary Care Access Program. If you have any remaining questions, please call my office at (949) 417-9820.

I look forward to your participation, as I value our longstanding relationship and the privilege of continuing to provide you the personalized quality healthcare you have come to expect.

Sincerely,
Sheryl M. Long, MD